



Harvard Street
Neighborhood
Health Center^{INC.}

Second Annual Speaker Series

5:30 PM -
8:00 PM

03.21.24

WBUR City Space | 890 Commonwealth Ave, Boston, MA

THE GLOBAL VILLAGE: STANDING UP FOR TOLERANCE & INCLUSION

An Evening with Cornell William Brooks

Please join us for **Harvard Street's Second Annual Speaker Series** with Cornell William Brooks, Former President & CEO of NAACP & Professor, Harvard Kennedy School, as he discusses tolerance and inclusion.



Introduction by **Tanisha Sullivan**, President, NAACP
Boston and New England Area Conference

Sponsorship Opportunities

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Harvard Street is honored to be the healthcare home to thousands representing so many different countries and cultures – some hailing from war-torn Haiti, others from South America, the Caribbean, or East Africa. Thirteen languages are proudly spoken at Harvard Street, where staff reflect the racial and ethnic diversity of our multicultural community. We've forged rich neighborhood partnerships with CBOs, Mosques, Temples and Churches... safe spaces for the vulnerable, including immigrants and refugees. And so, it concerns – and deeply saddens us – when we see the spread of racism and increasing hate in our country. There is no place for these in our Global Village! Please join us in shining a light on this timely issue -- let's stand together for Tolerance and Inclusion!

A fourth-generation ordained minister, civil rights attorney, social justice activist, coalition builder and writer, Cornell Brooks served as the 18th President and CEO of the NAACP. While there, he led the organization in securing 11 victories against voter suppression in 12 months. As a speaker, Brooks has picked up the mantle of the powerful orators that have influenced him, including Dr. Martin Luther King. His moving keynotes inspire audiences to broaden their perspectives, expand their definition of inclusion and diversity, eliminate inequality and honor the history and ever-evolving mission of the civil and human rights movement.

GLOBAL VILLAGE (DIAMOND) \$15,000

- Invitation to meet the speaker at VIP Meet-and-Greet
- Recognition at the podium as a premier Global Village Sponsor
- Preferred event seating for 6
- Logo on banner and LED stage screen at event
- Recognition in all press releases and radio advertising
- Full-page color ad on first page of Program Book
- Premier logo placement on all collateral, posters, ads, social media & invitations

HARMONY VILLAGE (PLATINUM) \$10,000

- Invitation to meet the speaker at VIP Meet-and-Greet
- Recognition at the podium as a Harmony Village Sponsor
- Preferred event seating for 4
- Logo on banner and LED stage screen at event
- Recognition in all press releases and radio advertising
- Full-page color ad in Program Book
- Logo placement on all collateral, posters, ads, social media & invitations

UNITY VILLAGE (GOLD) \$5,000

- Invitation to meet the speaker at VIP Meet-and-Greet
- Preferred event seating for 2
- Logo on banner at event
- Recognition in all press releases and radio advertising
- Full-page color ad in Program Book
- Logo placement on all collateral, posters, ads, social media & invitations

TOLERANCE VILLAGE (SILVER) \$2,500

- Invitation to meet the speaker at VIP Meet-and-Greet
- Logo on banner at event
- Full-page color ad in Program Book
- Logo placement on posters, ads, social media & invitations

VILLAGE NEIGHBOR (BRONZE) \$1,000

- Invitation to meet the speaker at VIP Meet-and-Greet
- Full-page color ad in Program Book
- Logo placement on posters, ads, social media & invitations

For More Information or Additional Opportunities: Sara.Callard@HarvardStreet.org

Sponsorship Opportunities

Harvard Street Neighborhood Health Center's Second Annual Speaker Series THE GLOBAL VILLAGE: STANDING UP FOR TOLERANCE & INCLUSION

THURSDAY, MARCH 21, 2024

5:30 - 6:30pm Wine & Cheese Reception | 6:00pm VIP Meet-and-Greet
6:45pm - 7:00pm | Harvard Street President Award Presentation
7:00pm - 8:00pm | Keynote Address and Q&A

WBUR City Space | 890 Commonwealth Ave, Boston, MA 02215

Company and/or individual name(s): _____

Print names(s) EXACTLY as they should appear in event program:

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Contact name (if different from above) _____

SPONSORSHIP OPPORTUNITIES

Please check one

- \$15,000 Global Village (Diamond)
- \$10,000 Harmony Village (Platinum)
- \$5,000 Unity Village (Gold)
- \$2,500 Tolerance Village (Silver)
- \$1,000 Village Neighbor (Bronze)

See Sponsorship Opportunities for detailed description of benefits of each level.

ADVERTISEMENTS

Please check one

- \$750 Full Page (4.75" w x 7.75" h)
- \$500 Half Page (4.75" w x 3.75" h)
- \$300 Quarter Page (2.25" w x 3.75" h)
- \$125 Donor Listing

See attached Program Book Template for more information.

- Check enclosed made payable to Harvard Street Neighborhood Health Center.**

Please include "2024 Speaker Event" on the memo line.

- Please email me an invoice at:** _____

- Charge my credit card (circle one):** Visa MC Amex Discover

Credit card # _____ Exp _____

Printed name of cardholder _____

Signature _____

Billing address _____

Billing phone number _____

City _____ State _____ Zip _____

All contributions and ads must be received by Friday, March 8, 2024.

PLEASE SIGN FORM AND RETURN TO:

Sara.Callard@HarvardStreet.org or mail to
Sara Callard, Director of Communications & Grants
Harvard Street Neighborhood Health Center
632 Blue Hill Ave, Dorchester, MA 02121

ADVERTISEMENT/TRIBUTE SPECIFICATIONS:

- Send as high-resolution PDF or JPG with fonts included
- Email artwork to Sara.Callard@HarvardStreet.org