



Harvard Street  
Neighborhood  
Health Center<sup>Inc.</sup>



Harvard Street's First Annual Speaker Series

# A CHANCE TO LEAD: BREAKING THE CYCLE IN HEALTH DISPARITIES

*An Evening with Boston's own  
Best Selling Author Steve Pemberton*

**THURSDAY, OCTOBER 27, 2022**

6pm • The Media Arts Center at Roxbury Community College

**SPONSORSHIP OPPORTUNITIES**

# SPONSORSHIP OPPORTUNITIES

Harvard Street Neighborhood Health Center is committed to overcoming health disparities and ensuring that high quality healthcare is accessible for all. Everyday, we're working to address the Social Determinants of Health – factors such as food insecurity and lack of transportation or childcare – that impact health outcomes for our underserved communities. We invite you to join us in this cause by lending your support! With your sponsorship, you'll be making a real difference!

Steve Pemberton is a Best-Selling Author, Philanthropist, Acclaimed Speaker, and Senior Level Executive for the likes of Monster.com and Walgreens. Steve's uplifting story of overcoming an abusive childhood has inspired so many. Now, he shares his new message of hope! This event is intentionally free & accessible. Refreshments will be served.

## LIGHTHOUSE (DIAMOND) \$25,000

- Invitation to meet the author at VIP Meet-and-Greet
- Recognition at the podium as a premier Lighthouse Sponsor
- Opportunity to deliver a 2-3 minute message at the podium (with prior approval by HSNHC)
- Logo on banner and screen at event
- Recognition in all press releases and radio advertising
- Full-page color ad on first page of Program Book
- Premier logo placement on all collateral, posters, ads, social media & invitations

## BEACON (PLATINUM) \$15,000

- Invitation to meet the author at VIP Meet-and-Greet
- Recognition at the podium as a Beacon Sponsor
- Logo on screen at event
- Recognition in all press releases and radio advertising
- Full-page color ad in Program Book
- Logo placement on all collateral, posters, ads, social media & invitations

## LANTERN (GOLD) \$10,000

- Invitation to meet the author at VIP Meet-and-Greet
- Logo on screen at event
- Recognition in all press releases and radio advertising
- Full-page color ad in Program Book
- Logo placement on all collateral, posters, ads, social media & invitations

## CANDLELIGHT (SILVER) \$5,000

- Invitation to meet the author at VIP Meet-and-Greet
- Logo on screen at event
- Full-page color ad in Program Book
- Logo placement on posters, ads, social media & invitations

## SPARKLER (BRONZE) \$1,000

- Full-page color ad in Program Book
- Logo placement on posters, ads, social media & invitations

For More Information or Additional Opportunities: [Sara.Callard@HarvardStreet.org](mailto:Sara.Callard@HarvardStreet.org)

# SPONSORSHIP AGREEMENT FORM

Harvard Street Neighborhood Health Center's First Annual Speaker Series  
A CHANCE TO LEAD: BREAKING THE CYCLE IN HEALTH DISPARITIES

THURSDAY, OCTOBER 27, 2022

The Media Arts Center at Roxbury Community College • 1234 Columbus Ave, Boston, MA 02120

Company and/or individual name(s): \_\_\_\_\_

Print names(s) EXACTLY as they should appear in event program:

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Contact name (if different from above) \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

*Please check one*

- \$25,000 Lighthouse (Diamond)
- \$15,000 Beacon (Platinum)
- \$10,000 Lantern (Gold)
- \$5,000 Candlelight (Silver)
- \$1,000 Sparkler (Bronze)

*See Sponsorship Opportunities for detailed description of benefits of each level.*

## ADVERTISEMENTS

*Please check one*

- \$800 Full Page (8.5" w X 11"h)
- \$500 Half Page (7.5" w X 4.875"h)
- \$300 Quarter Page (3.625" w X 4.875"h)
- \$125 Donor Listing

**Check enclosed made payable to Harvard Street Neighborhood Health Center.**

Please include "2022 Speaker Event" on the memo line.

**Charge my credit card (circle one): Visa MC Amex Discover**

Credit card # \_\_\_\_\_ Exp \_\_\_\_\_

Printed name of cardholder \_\_\_\_\_

Signature \_\_\_\_\_

Billing address \_\_\_\_\_

Billing phone number \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

All contributions and ads must be received by Friday, September 30, 2022.

### PLEASE SIGN FORM AND RETURN TO:

Sara.Callard@HarvardStreet.org or mail to  
Sara Callard, Director of Communications & Grants  
Harvard Street Neighborhood Health Center  
632 Blue Hill Ave  
Dorchester, MA 02121

### ADVERTISEMENT/TRIBUTE SPECIFICATIONS:

- Send as high-resolution PDF or JPG with fonts included
  - All ads will be printed in black and white, unless otherwise specified
- Email artwork to Audra.James@HarvardStreet.org