



Harvard Street  
Neighborhood  
Health Center  
Inc.



# 50th Anniversary

# *Salute*

CELEBRATING OUR COMMUNITY'S  
HEALTH AND WELL-BEING

Friday, October 4, 2019

6:00 pm to 10:00 pm

The Exchange

Sponsorship Opportunities



# 50th Anniversary

## October 4, 2019



CELEBRATING OUR COMMUNITY'S HEALTH AND WELL-BEING

## *50 Years of Wellness*

Fifty years ago, the pain of the losses of Dr. King, Robert Kennedy, and John Kennedy was still being felt. Shirley Chisholm became the first African American woman in the US Congress. The sixties were a time of significant societal changes.

On the health front one-half century ago, in the time of the Great Society and the War on Poverty programs, the lack of family doctors in inner cities & rural areas led to the creation of community health centers, pioneered by Dr. Jack Geiger. During a fellowship in apartheid South Africa, Dr. Geiger witnessed how independent health facilities could deliver quality health care despite brutally structured segregation and endemic poverty. Later seeing similar medical and societal disparities in the United States in both urban communities and rural areas, Dr. Geiger and Dr. Count Gibson organized residents in Bolivar County, Mississippi, and in the Columbia Point Public Housing Project in Boston to establish the nation's first two community health centers.

These centers were created as community-based and patient-directed providers of healthcare with high quality and culturally respectful to their patients and the surrounding community. The success of these accessible centers helped inspire a young Senator Edward Kennedy and others on a journey to make accessible high-quality health care the right for all Americans, and not a privilege for the few.

In 1969 **Harvard Street Neighborhood Health Center (HSNHC)** opened its doors to provide comprehensive care to all persons in need and to respond to the unique concerns of our neighborhoods. The Center's reputation grew along with the needs of the community and HSNHC has relocated twice to its present site. Over the past fifty years, the Center has had over one million patient visits from residents of Dorchester, Roxbury and Mattapan and from more than 37 zip codes extending across Suffolk, Norfolk and Middlesex counties and beyond.

Today, HSNHC staff provides a pattern of regular care for a patient population ranging from infants to seniors to improve their physical, behavioral, and dental health. In our diverse community, nearly 1 in 3 of our patients are best served in a language other than English. Our patients face economic challenges, with 69% being at or below the Federal Poverty Level or having no insurance or Medicaid only. These realities are challenges to accessing healthcare, making the services of HSNHC – which are provided regardless of the ability to pay – vital to our communities.

As we look forward to our next fifty years, we are confident that we can meet the challenges to serve our patients and the greater community. We have a proven track record of doing just that. We have begun the process to create a new Harvard Street facility, providing better access to even more patients. Additionally, from obtaining a major grant to combat the opioid crisis that severely impacts our community, to partnering with community partners to provide behavioral health services to youth who have experienced trauma resulting from exposure to violence, the services provided by Harvard Street extend beyond primary care. We have a responsibility for the health and well-being of everyone who walks through our front door and the communities we serve.

**Won't you join us by sponsoring our celebration?**

# SPONSORSHIP OPPORTUNITIES

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## DIAMOND - \$25,000

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*The Diamond Sponsors will receive the following benefits:*

- Three Diamond Tables (24 tickets) in prime location
- Sponsor level exclusive logo placement on podium at event
- Opportunity to participate in the speaking program
- Recognition from podium during speaking program
- Logo Recognition on invitation and HSNHC website
- Recognition in all press releases & social media networks
- Lead listing on Event program
- Company branding on select signage

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## PLATINUM - \$15,000

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*The Platinum Sponsors will receive the following benefits:*

- Two Platinum Tables (16 tickets) in a prime location
- Cocktail Reception naming opportunity (Cocktail Hour presented by . . .)
- Recognition from podium during speaking program
- Logo Recognition on invitation and HSNHC website
- Recognition in all press releases & social media networks
- Listing on Event program
- Company branding on select signage

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## SILVER - \$10,000

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*The Silver Sponsors will receive the following benefits:*

- One Silver Table (8 tickets) preferred location
- Entertainment naming opportunity (This Evening's Entertainment presented by . . .)
- Logo Recognition on invitation and HSNHC website
- Recognition in all press releases & social media networks
- Listing on Event program
- Company branding on select signage

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## BRONZE - \$5,000

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*The Bronze Sponsors will receive the following benefits:*

- Four (4) tickets to the Event
- Listing on Event program
- Recognition in Year-end newsletter
- Recognition on Gala Signage
- Logo Recognition on HSNHC website

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## BENEFACTOR - \$2,500

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*The Benefactor Sponsors will receive the following benefits:*

- Two (2) tickets to the Event
- Listing on Event program
- Recognition on Gala Signage
- Logo Recognition on HSNHC website



50th Anniversary

Gala



# SPONSORSHIP AGREEMENT FORM

Company and/or individual name(s): \_\_\_\_\_

Print Sponsorship names(s) EXACTLY as they should appear in event program:

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Contact name (if different from above) \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

*Please check one*

- \$25,000 Diamond Sponsor
- \$15,000 Platinum Sponsor
- \$10,000 Silver Sponsor
- \$5,000 Bronze Sponsor
- \$2,500 Benefactor

*See Sponsorship Opportunities for detailed description of benefits of each level.*

## INDIVIDUAL TICKETS

- \$200 - Individual Tickets
- Number of tickets \_\_\_\_\_

## GENERAL DONATION

- \$ \_\_\_\_\_

- Check enclosed made payable to the Harvard Street Neighborhood Health Center.

Please include "50th Anniversary Gala" on the memo line.

- Charge my credit card (circle one): Visa MC Amex Discover

Credit card # \_\_\_\_\_ Exp \_\_\_\_\_

Printed name of cardholder \_\_\_\_\_

Signature \_\_\_\_\_

Billing address \_\_\_\_\_

Billing phone number \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

- Send me an invoice
- Pay online at [www.harvardstreet.org](http://www.harvardstreet.org)

For sponsors, please respond prior to August 1, 2019, to be listed on the invitation.

For sponsors, to be listed in the Event program, all information must be received by September 1, 2019.

Please mail form to:  
Harvard Street Neighborhood Health Center

Development Office  
632 Blue Hill Avenue  
Dorchester, MA 02121

For more information please contact [development@harvardstreet.org](mailto:development@harvardstreet.org) or 617.822.5594